Khairul Muhtadin

AI Automation Specialist | n8n Ambassador Indonesia | n8n Verified Creator

Pontianak, Indonesia | contact@khmuhtadin.com | linkedin.com/in/khmuhtadin | khmuhtadin.com

SUMMARY

AI automation specialist and **official n8n Ambassador for Indonesia** with a background in education and performance marketing. **n8n Verified Creator with 100+ published workflow templates.** Builds end-to-end: researches the problem, defines requirements, guides AI-assisted implementation, tests, deploys, and maintains production services. 5+ years of paid acquisition experience, including a 40% ROAS improvement.

KEY HIGHLIGHTS

- **n8n Ambassador Indonesia**: represents n8n in the Indonesian community; co-organizer, host, and speaker at the n8n Pontianak Community Meetup (207 registered attendees).
- **n8n Verified Creator**: 100+ public workflow templates for operations, reporting, communication, documents, and AI agents, each tested for failure paths and documented for reuse.

EXPERIENCE

AI Operations Manager Apr 2026 - Present

Highlane Partners | Barcelona, Spain (Remote)

- Build custom AI prototypes and demos to support client pitches; maintain server infrastructure and resolve technical issues.

Lead Development Automation Oct 2025 - Present

LUR Growth | North Carolina, US (Remote)

- Build AI automations and lead generation workflows with n8n to streamline recurring business processes.

Digital Marketing Specialist May 2023 - Present

Jakmall | Jakarta, Indonesia (Remote)

- Manage paid advertising across Google, Meta, TikTok, TikTok Shop, Shopee, Tokopedia, and Lazada to increase lead generation and reduce acquisition costs, improving ROAS by 40%.

Performance Marketing (Earlier Roles) Nov 2020 - Feb 2026

The Half Creative, Semangat Bantu, YAIJ, Baitulmaal Munzalan Indonesia | Indonesia

- Managed paid campaigns, funnels, and landing pages on Google, Meta, and TikTok for SMEs, startups, and nonprofits.
- Achieved up to 2x sales growth at The Half Creative and increased donation revenue by 35% at Baitulmaal Munzalan Indonesia.

PROJECTS

API Indonesia 2026 - Present

Founder and Product Owner | docs.apiindonesia.id

- Built and operate a REST API that unifies 23+ Indonesian public datasets in one interface, used by 425+ users.

EDUCATION & CERTIFICATIONS

- **B.Ed. in English Education**, Tanjungpura University, Pontianak
- Gemini Certified Educator, Google (Dec 2025) | Google Ads Search Certification, Google (Jul 2025) | Fullstack Developer, Devscale Indonesia (Mar 2025)

SKILLS

- **Automation & AI:** n8n, AI Automation, AI Agents, Workflow Automation, Lead Generation Workflows
- **Development & Product:** REST API, Web Development, WooCommerce, Server Maintenance, Deployment, Testing, Documentation, Requirements Definition
- **Marketing:** Paid Advertising (Google, Meta, TikTok, Marketplaces), Landing Pages, Funnel Optimization, Conversion Analysis
- **Languages:** Indonesian (Native), Malay (Native), English (Professional)